








Malaga Virtual Workshop

May 27, 2021

How Zoom Works

	Rename yourself noting your name and organization. For example, “Lisa Grueter, BERK.”
	Please turn on your video if your bandwidth supports it.
	Use chat for comments and questions – we’ll be monitoring it and using it to collect information.
	If you have a clarifying question raise your hand – we’ll watch that too.
	Mute your microphone unless you are speaking. Pressing and holding your space bar will take you temporarily off mute.

Agenda

- Welcome and Introductions
- Why a Waterfront Park in Malaga?
- Polling
- Small Groups
- Report Back
- Next Steps



- Partners
- Project Steps & Engagement
- Population
- Trends
- Prior Studies
- Study Area and Early Findings

Why a Waterfront Park in Malaga?



Why Malaga?

- Malaga is the center of a growing community along the Columbia River south of Wenatchee.
- Though Malaga has miles of shorelines it lacks a waterfront park or recreation facilities.



Partners

- Malaga-Colockum Community Council
- Chelan County
- Chelan Public Utility District



Malaga-Colockum Community Council
<https://malagawa.org/>

Project Steps and Engagement

- Vision Phase
 - Project Website
 - Post Card Mailer
 - Pop-Up at Fire Station
 - Virtual Workshop
- Park Concept Phase
 - Draft Park Plan Sharing
 - Legislative Meetings

November 2020-March 2021

- Kickoff and Area Tour
- Initiate Studies
- Develop project website



March-June 2021

- Postcard Mailed
- Community Survey
- Pop-Up Event
- Community Vision Workshop
- Draft Suitability Analysis

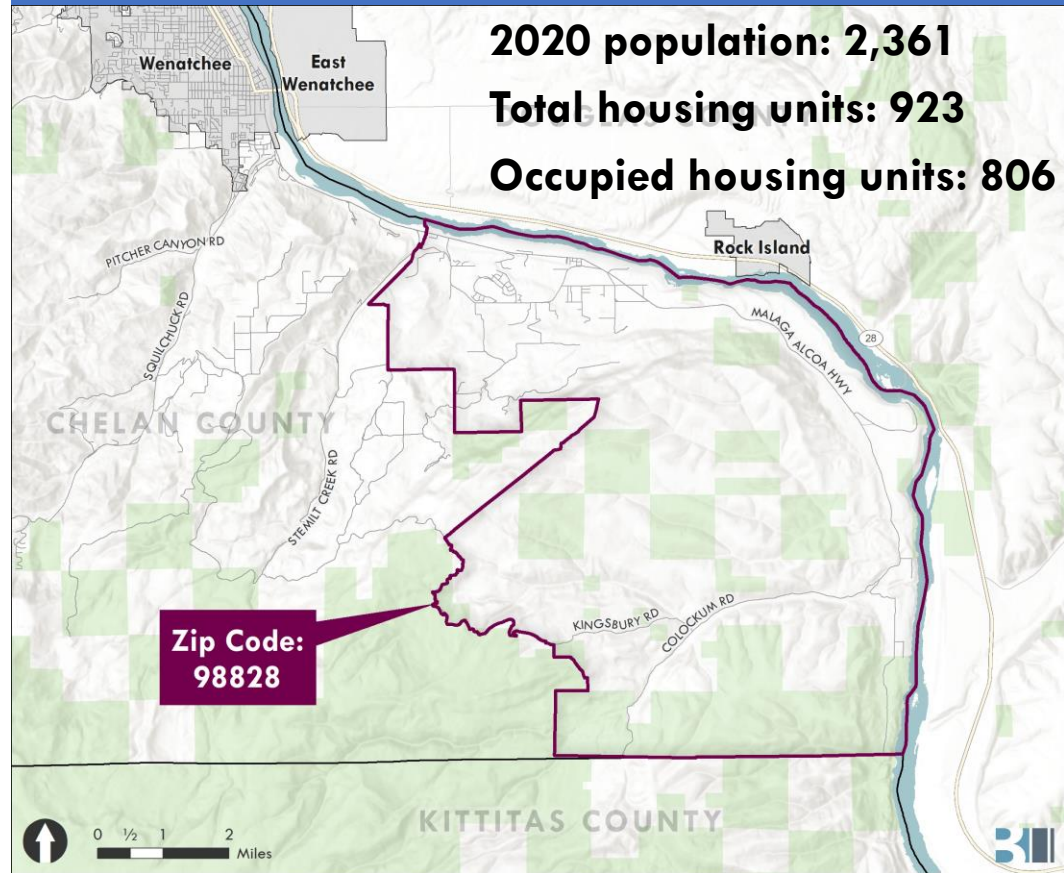


July-December 2021

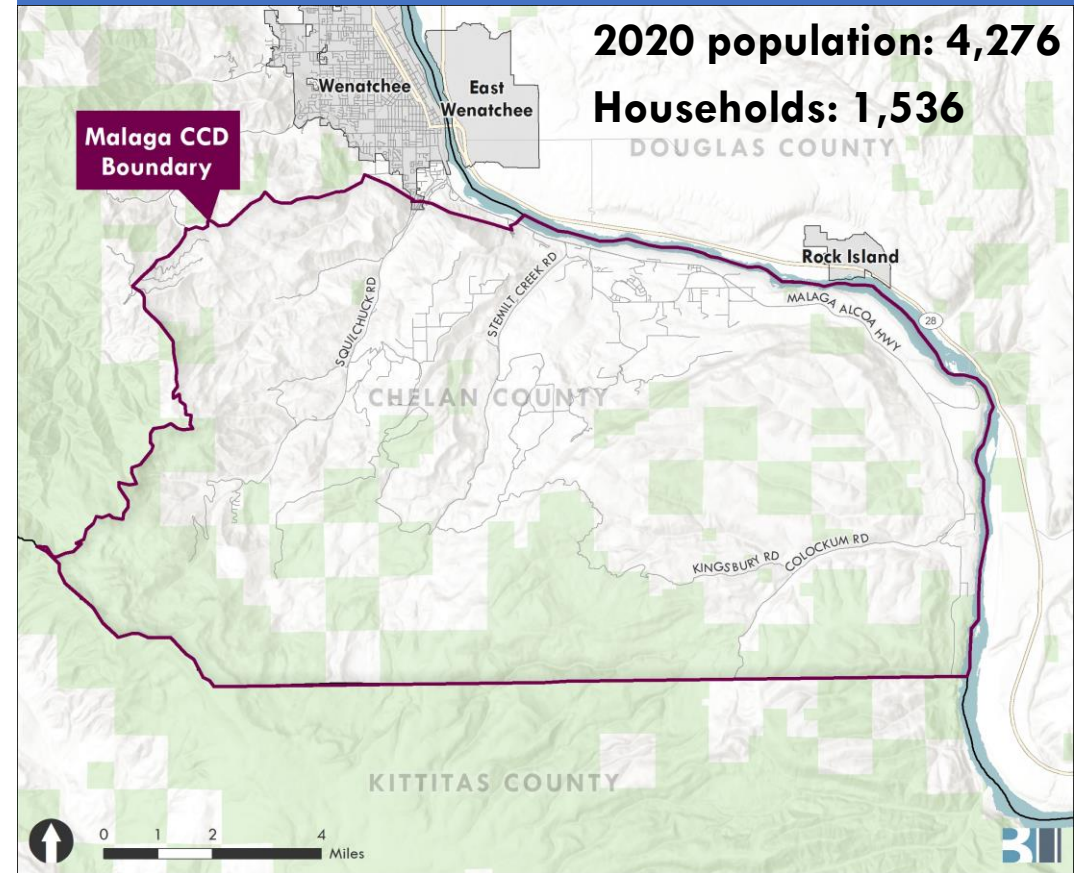
- Final Suitability Analysis
- Draft Waterfront Park Plan
- Draft Park Plan Sharing
- Final Park Concept Plan

Population

Zip Code 98828, County



Malaga Census County Division (CCD)



Demographics

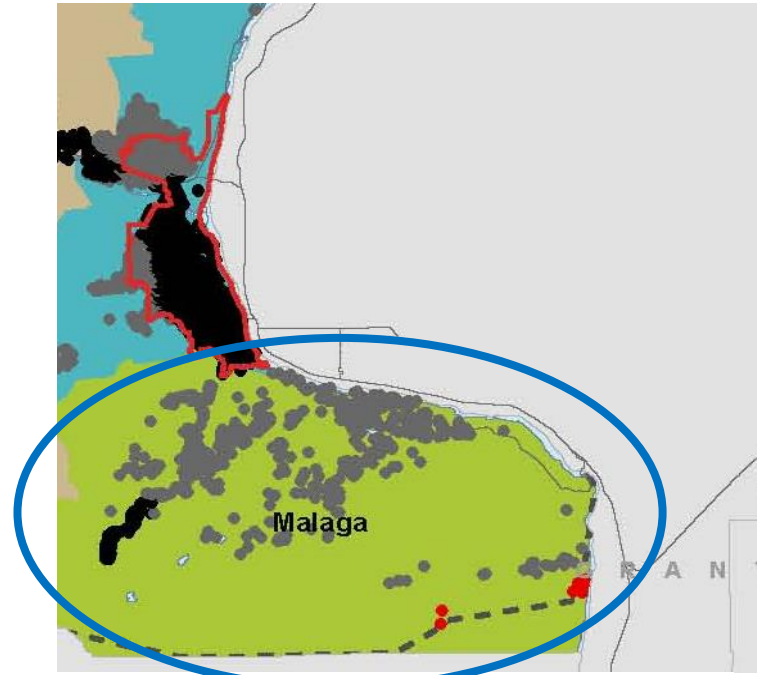
- Growth Rate 2020-2025
 - Malaga Population: 1.28%
 - State Population: 1.3%



- CCD Demographics 2020
 - Average Household Size: 2.76
 - Median Age: 44.2
 - White Alone: 80.4%
 - Hispanic Origin: Any Race 23.2%

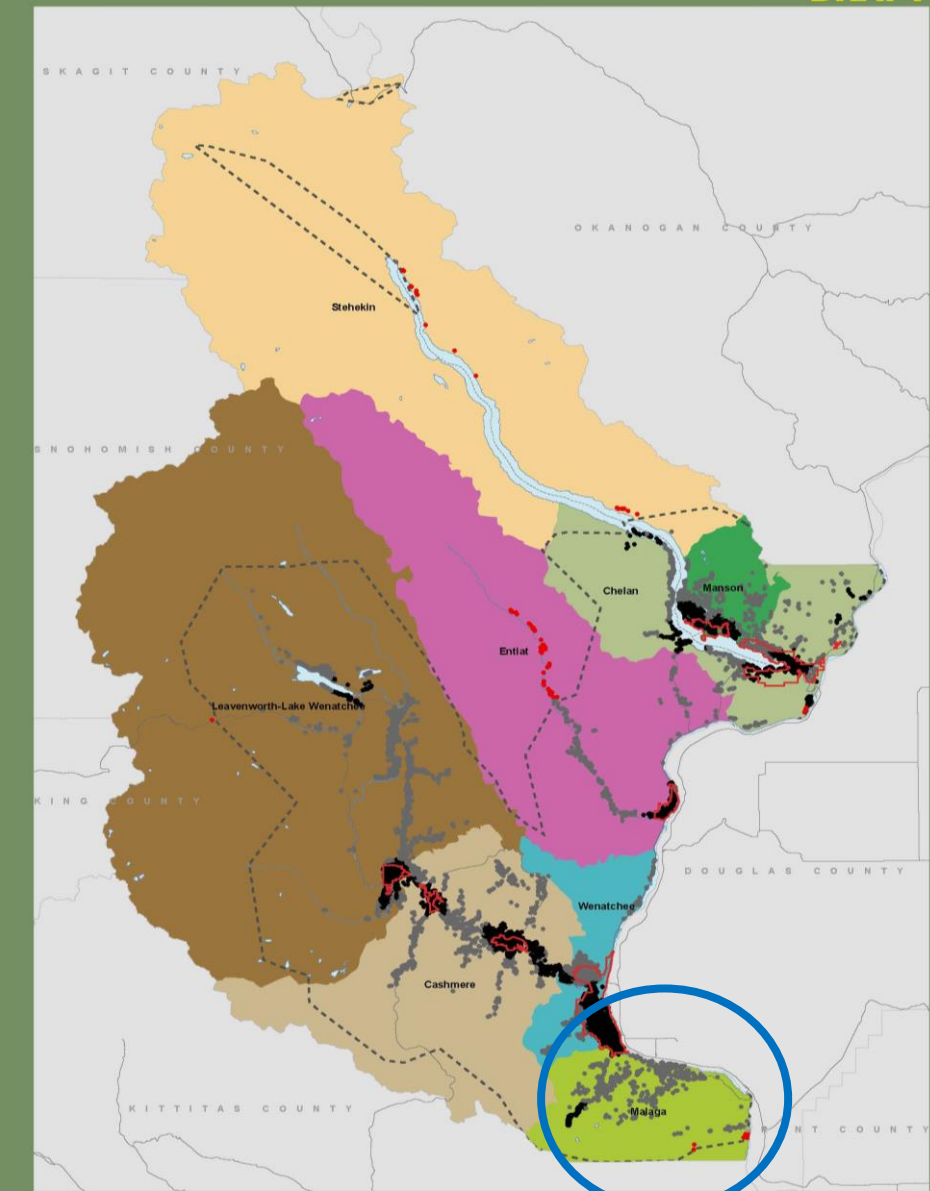
Prior Studies

- Shoreline Gap Analysis 2010
- Most live 1.5 miles or more from a park



Distance of Residences from Parks

- 1.5 miles or less
- 1.5 - 15 miles
- More than 15 miles
- Park Access 15 Mile Network Service Area



Distance of Residences from Park Access Chelan County Shoreline Master Program



Census County Subdivisions

- Cashmere
- Chelan
- Entiat

Leavenworth-Lk Wenatchee
Malaga
Manson
Stehekin
Wenatchee
UGA 101708

Distance of Residences from Parks

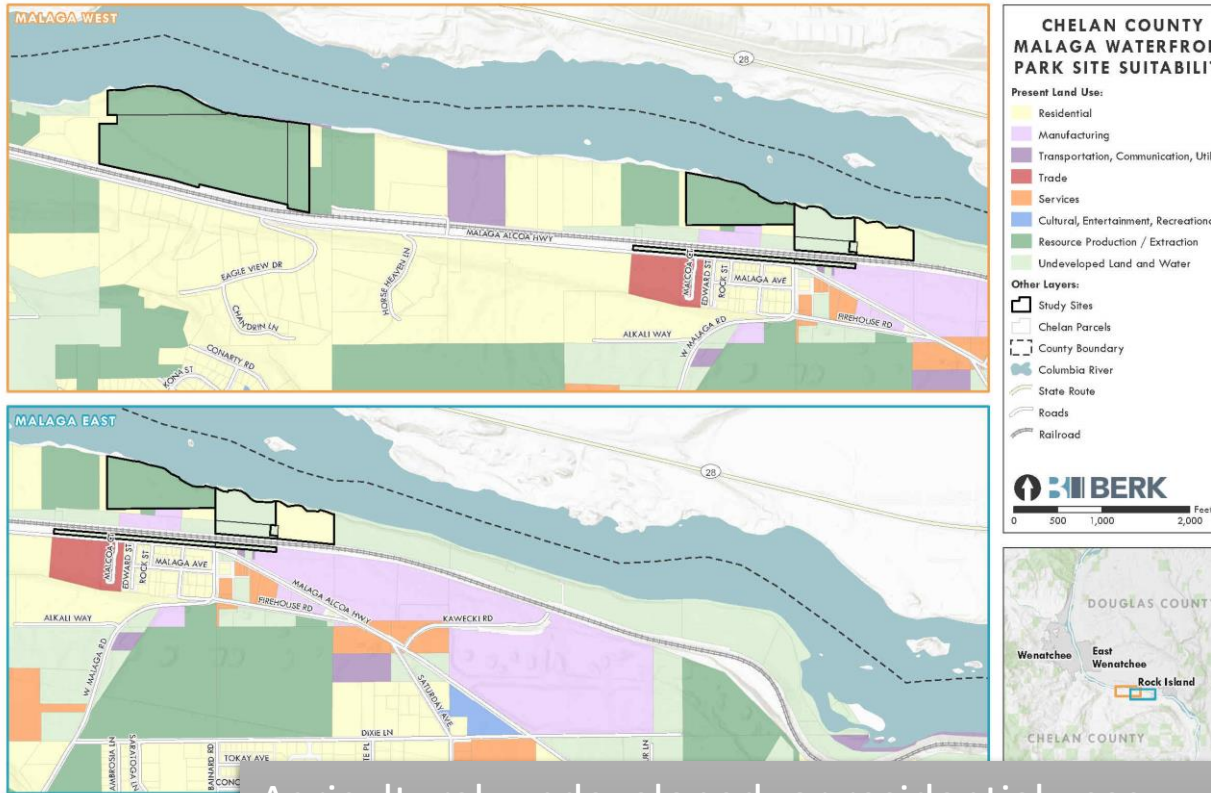
- 1.5 miles or less
- 1.5 - 15 miles
- More than 15 miles
- Park Access 15 Mile Network Service Area

Shoreline jurisdiction boundaries depicted on this map are approximate. They have not been formally delineated or surveyed and are intended for planning purposes only. Additional site-specific evaluation may be needed to confirm boundary information shown on this map.

Study Area and Early Findings

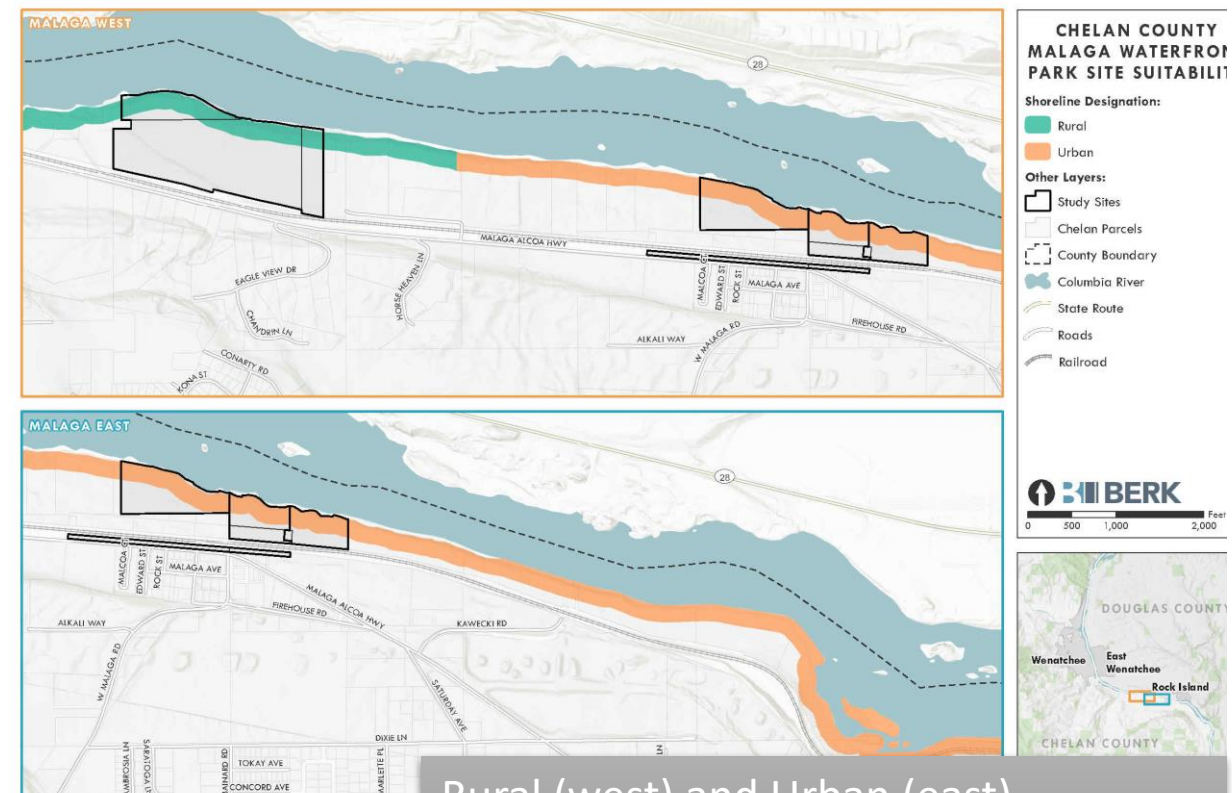
The study focuses on reaches of the Columbia River about 9,000 feet west and east from the center of Malaga. Study sites are locations where early ideas are being tested. No sites have been selected for the park.

Current Land Uses (Assessor)



Agricultural, undeveloped, or residential uses.
Near residential and industrial uses.

Shoreline Environment Designations



Rural (west) and Urban (east)
Designation. Both allow Recreation.

Reaches have some mapped critical areas

Mapped Wetlands



Potential wetlands – would need confirmation in field

Mapped Landslides



Potential landslides – address per County code

Transportation

Relative Trips

Park Activity	Site specific estimated quantity	Vehicle Trips per peak hour
Public Park (hiking, walking, running, swimming or wading from a beach, picnicking, wildlife viewing)	8 acres	2.48 vehicles/peak hour
Campground (RV/ Tent Camping)	20 occupied campsites	21.2 vehicles/peak hour
Marina (Boating/Boat Launch)	6 berths	1.86 vehicles/peak hour
Soccer Complex (Soccer Fields)	2 fields	80.2 veh trips per peak hour

Reviewing

- Railroad Crossings
- Access
- Safety
- Traffic

What Have We Heard So Far?

Survey Logistics



A PROPOSED WATERFRONT PARK FOR MALAGA

Responde nuestra encuesta. ¿Cuál es su visión de un parque frente al río en Malaga?

En la página web:

<https://www.surveymonkey.com/r/MalagaSpanish>

Obtenga una copia en el Mercado de Málaga al
3821 Malaga Alcoa Hwy



Why a waterfront park in Malaga?

Malaga is the center of a growing community of about 4,600 residents along the Columbia River south of Wenatchee. Though Malaga has miles of shorelines it lacks a waterfront park or recreation facilities.

Who is working on the plan?

The Malaga-Colockum Community Council, Chelan County, and the Chelan Public Utility District are reaching out to Malaga area residents, property owners, and businesses to find out what kinds of parks and recreation activities you like to do now, and what would like to see at a future waterfront park in Malaga. A consultant team is working on a suitability analysis to identify potential park sites, and to develop concepts, costs, and funding options.

Here's how you can participate.

We would love to hear from you.

- Contact the Malaga-Colockum Community Council members: See emails at <https://malagawa.org/council> or call (509) 663-6192
- Visit the project website: www.co.chelan.wa.us/natural-resources.
- Join our contact list: send email to Lisa.Dowling@co.chelan.wa.us.
- Attend (virtual) events. See <http://www.co.chelan.wa.us/natural-resources/pages/proposed-malaga-waterfront-park> for information.

Take our survey. What is your vision for a waterfront park in Malaga?

Online:

<https://www.surveymonkey.com/r/MalagaPark>

Get a copy at Malaga Market, 3821 Malaga Alcoa Hwy



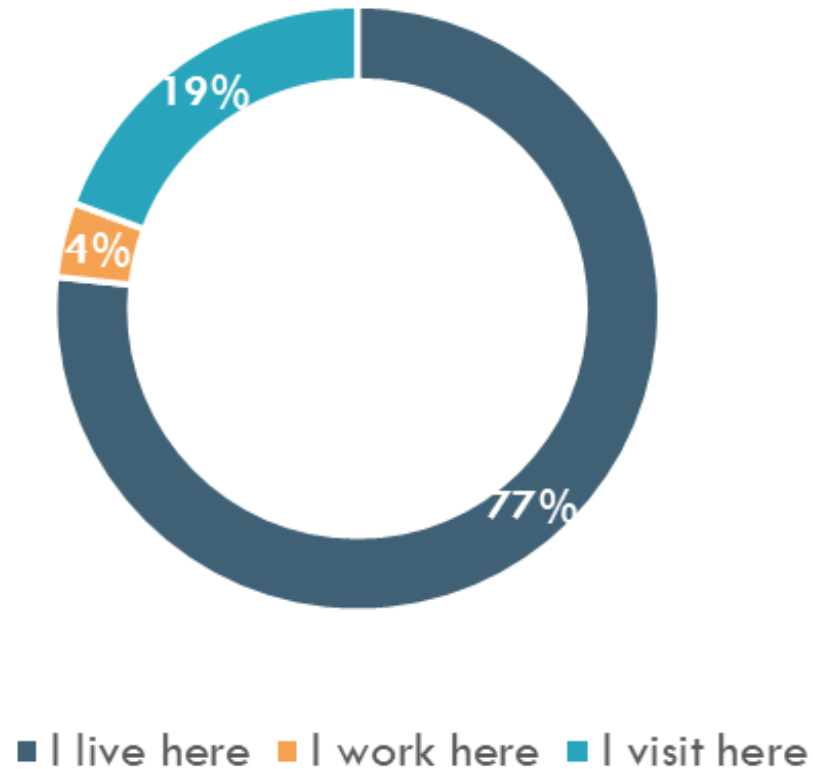
- Available
3/26 to 4/19
- 153 Respondents
- English and Spanish versions

About 18.7% responding are Hispanic a little lower than Census 23.2%

What is your connection to Malaga? (n-150)

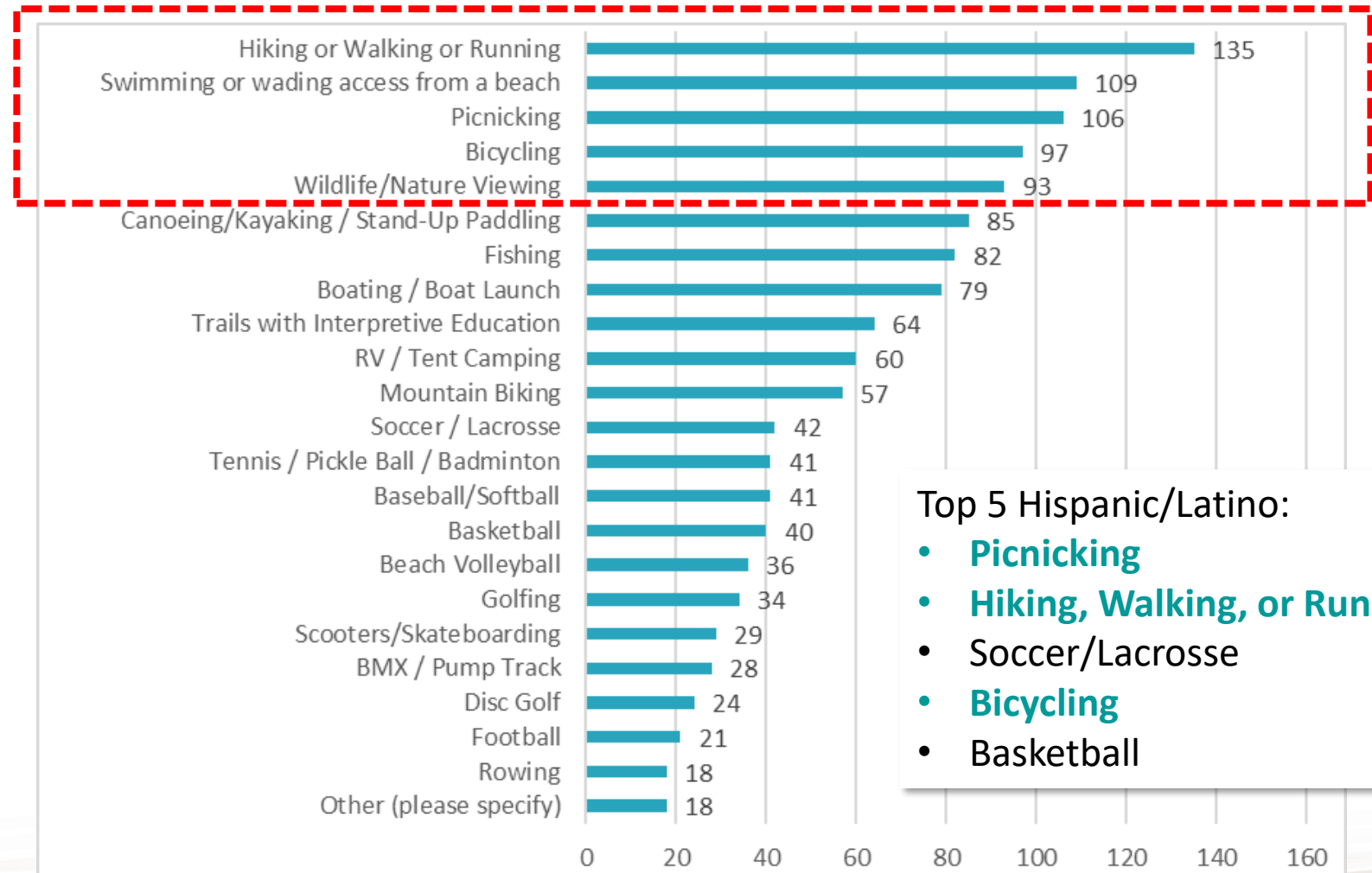
- Most live in Malaga
- Some are visitors
- A few work in Malaga

Hispanic: 70% live / 30% visit
(Visit: grew up there, have family)



Which of the following recreational activities would you, or someone in your household, participate in within a typical year? (n=153)

1. Hiking, Walking, or Running
2. Swimming or wading
3. Picnicking
4. Bicycling
5. Wildlife/Nature Viewing



Outside of Malaga, where do you go to recreate? Why? (n=127)

Example Comments

Sage Hills, Saddle Rock, Cascades - established trails

Multiple Chelan / Douglas County Parks; State Parks; RV camping etc.

Wenatchee/Leavenworth/Lk Wenatchee/Chelan All for hiking, biking, nonmotorized water sport

Anywhere there is water and kids activities Alta Lake, Confluence SP, Lincoln Rock SP etc.

Wenatchee, Cashmere, Leavenworth, Chelan...parks for children to play in, waterfront, camping and picnicking areas, trails, dog park.

We regularly use the other boat launches and city park options in the Wenatchee valley. We enjoy swimming, boating, SUP boarding and recreating near water and would love to see this happen closer to home.

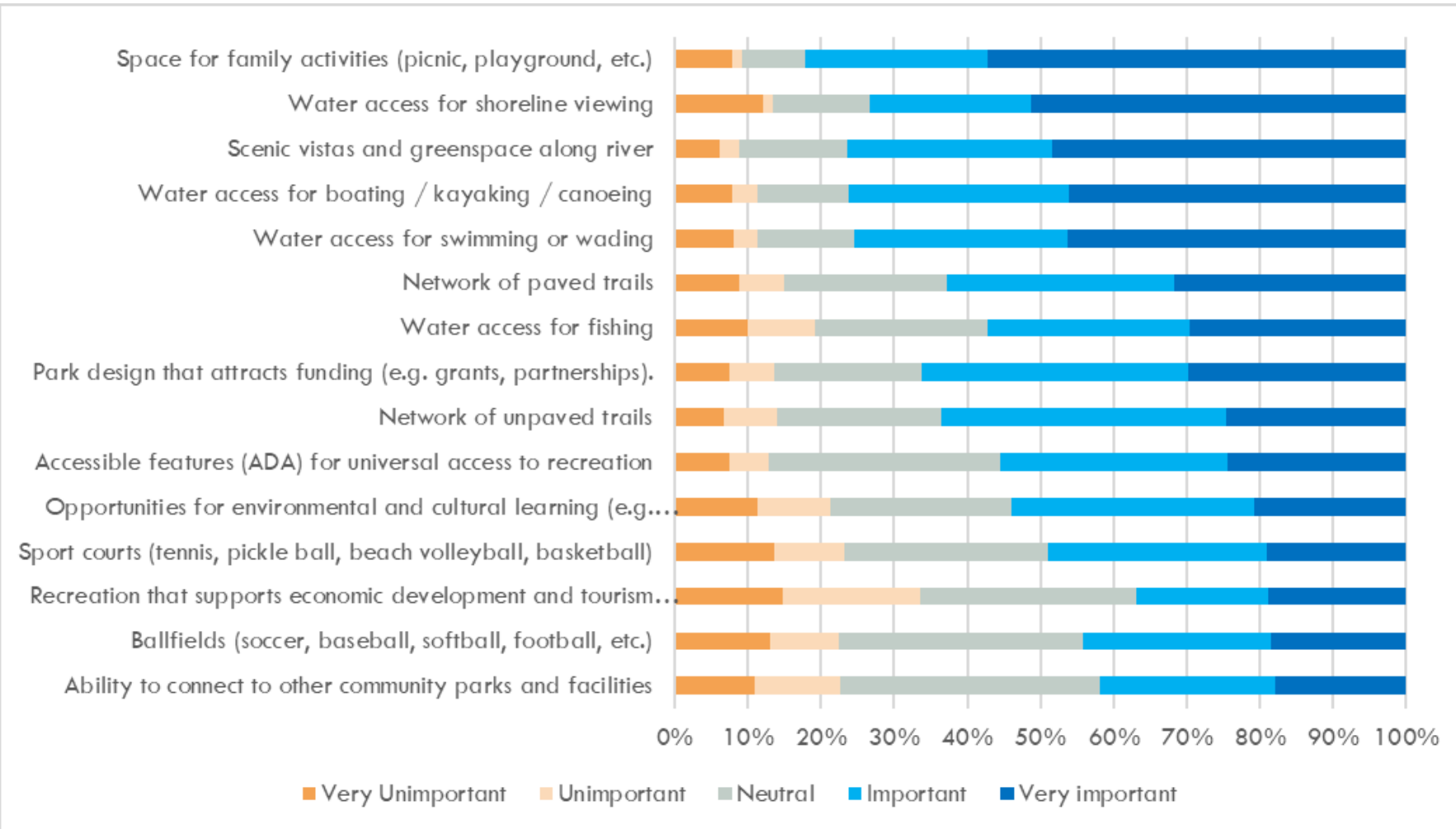
Walla Walla because it has multiple things to use and have fun with

Chelan, Entiat, Crescent Bar and Pybus for the boat launch. We enjoy walking trails and picnicking along with beach and water sports.

National Forests, Horan Nature Area, Apple Capitol Loop Trail



How important to you are the following features to include in a future park in Malaga? (n=153)



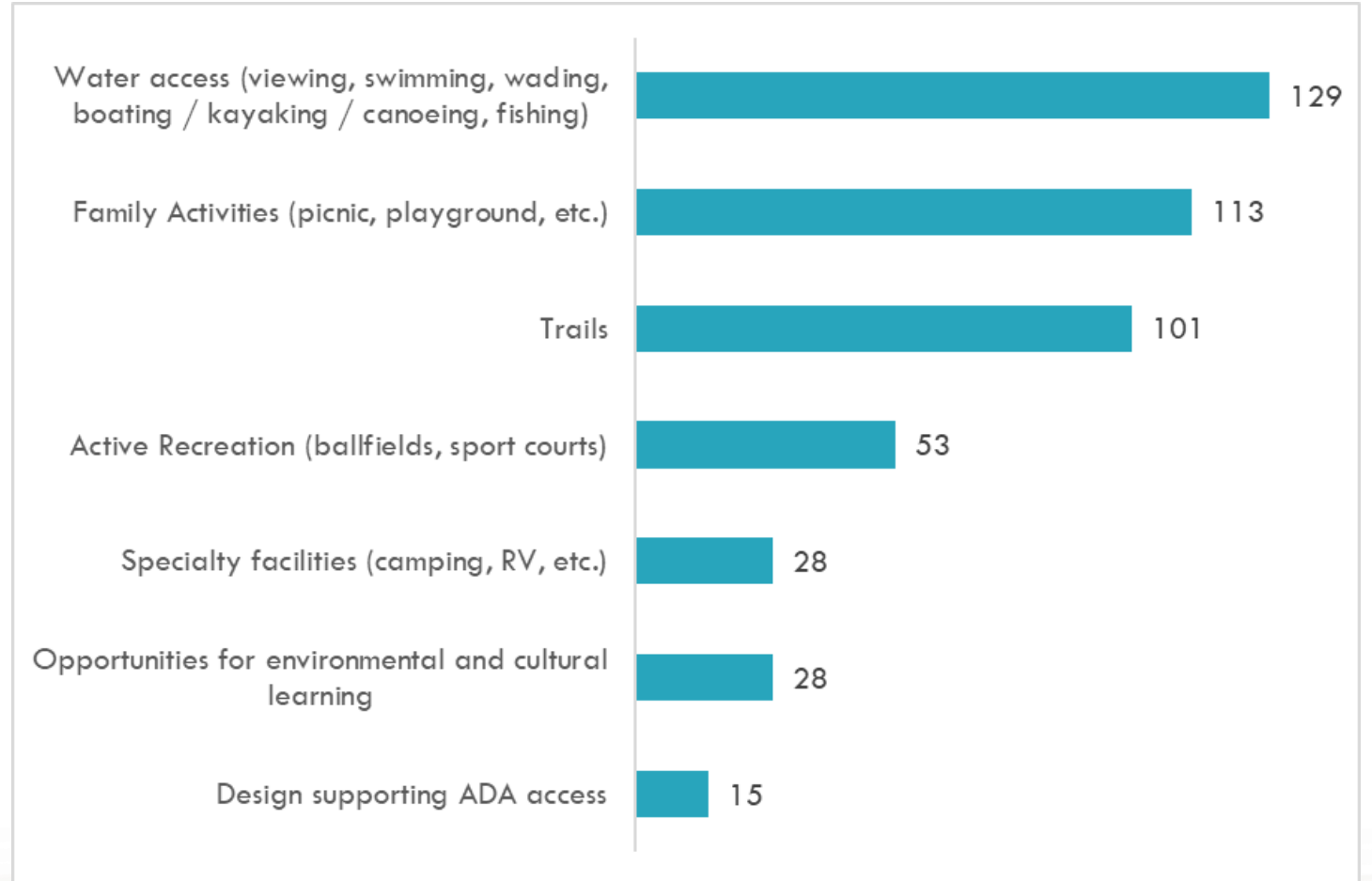
- Family activities
- Water access-viewing
- Scenic vistas
- Water access-boating
- Water access-swimming

What are your top 3 priorities of the following types of recreation? (n=153)

- Water access
- Family activities
- Trails

Top 5 Hispanic/Latino:

- Family activities
- Active recreation
- Water access



Park Bucks (n=136)

Top 3 by number of responses:

Water access, Family activities, Trails

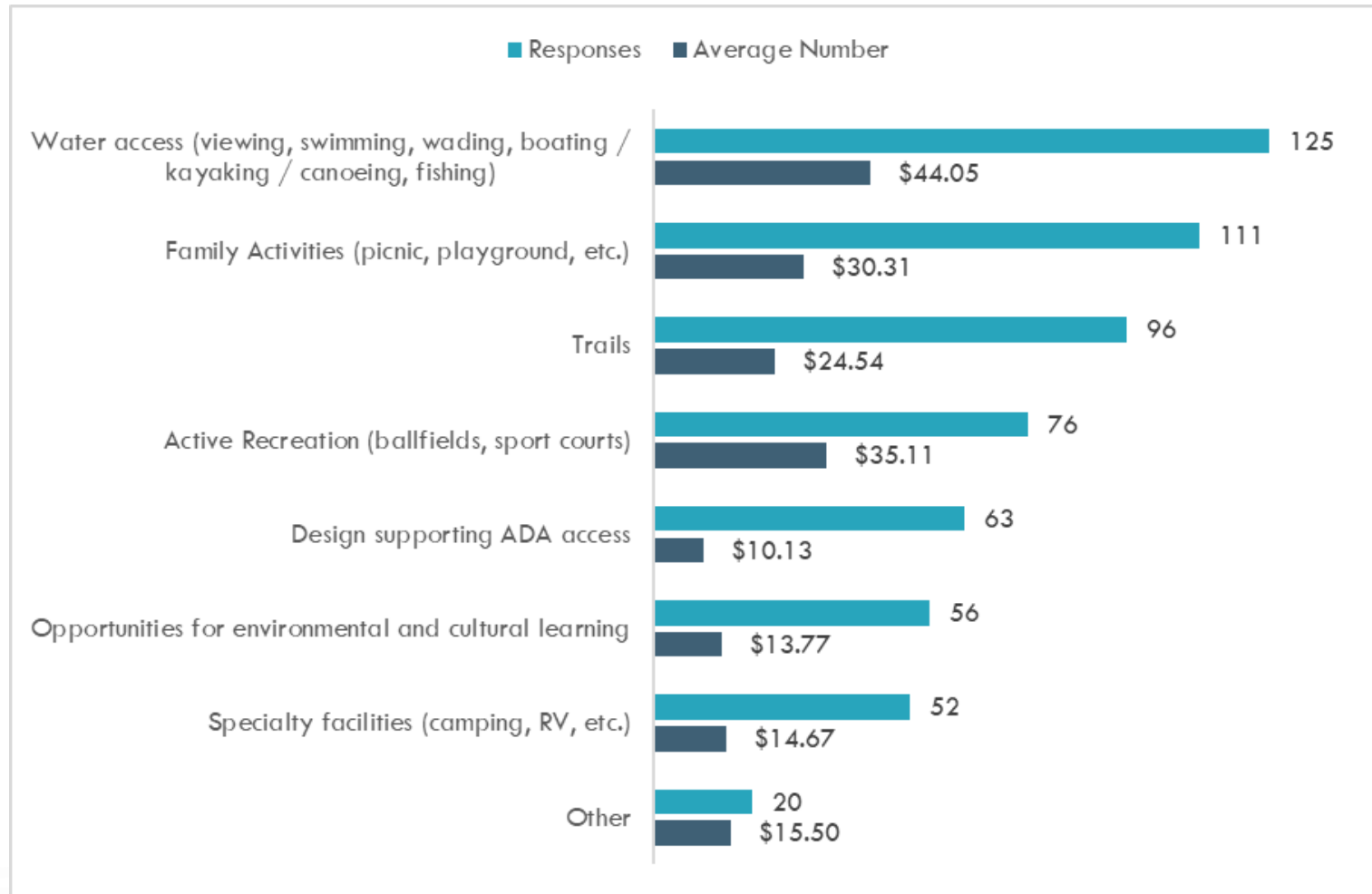
Top 3 by average dollars:

Water access, Active recreation,
Family activities

You have \$100 in ParkBucks to spend on future parks projects. Next to each Priority Area write in a dollar amount. Put "0" if you don't want to spend anything on that area. ...Spend all \$100, but don't spend more than \$100!


Hispanic Top 3 + Top 3 by Average dollars:

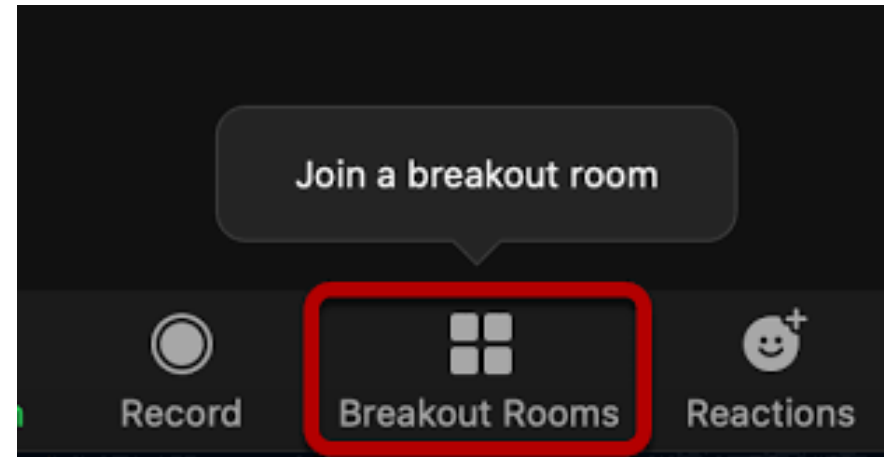
Family activities, Water access, Active recreation



Polling

What is most important to you? (choose 2)

- A. Water access (viewing, swimming, wading, boating / kayaking / canoeing, fishing)
 - B. Family activities (picnic, playground, etc.)
 - C. Active recreation (ballfields, sport courts)
 - D. Trails
 - E. Design supporting ADA access
 - F. Opportunities for environmental and cultural learning
 - G. Specialty facilities (camping, RV, etc.)
- 



Small Group Breakouts

Small Group Breakouts

Recreation Elements – from developed/formal to less formal – *what is a fit?*

Study Sites illustrate ideas and tradeoffs.

What do you like?

What would you change?

What's missing?

Study sites are where early ideas are being tested. No sites have been selected for the park.

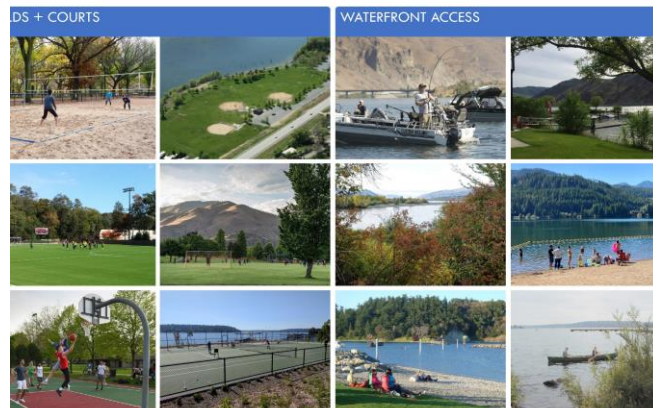
STUDY SITE B



WHAT DO YOU WANT IN YOUR PARKS?



WHAT DO YOU WANT IN YOUR PARKS?



STUDY SITE A



Report Back

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