

2022 Chelan County Fair September 8 - 11

Sponsorship Agreement

Goal of the Chelan County Fair Sponsorship Program: To improve the overall quality of the Chelan County Fair experience by providing affordable admission, & entertainment while providing the Sponsor ample visibility and recognition

Business Name _____

Contact person: _____ **Phone#** _____

Address: _____

Email: _____

Do you have a Banner Available? Yes No

(All Banners must be delivered to the Fair office no later than one week before Fair)

CONCERT SPONSORSHIPS

Major Concert Sponsor \$4,000
 Concert Support Sponsor \$2,000

DAY SPONSORSHIPS

Senior Day \$1,500
 Kids Agrication Day \$1,500
 County Day \$2,000 (Largest Attendance Day)
 Family Day \$1,500

ENTERTAINMENT SPONSORSHIPS

Main Stage Sponsor \$2,500
 Kid Zone \$500
 Entertainment Sponsor \$500

RODEO SPONSORSHIPS

Main Rodeo Sponsor \$2,000
 Rodeo Chutes \$1,000
 Arena Area \$500

FRIEND OF THE FAIR

\$250.00

We commit to the above marked Sponsorship amount and will make payment by August 1, 2022

Signature _____ Date _____

Please mail completed form before payment to help meet our advertising deadlines to:

Chelan County Fair
5700 Wescott Drive
Cashmere, WA 98815

Chelan County Fair Sponsorship Opportunities

Day Sponsorships

Thursday - Senior Day @ \$1,500

Friday - Kids Agrigation Day & Family Night @ \$1,500

Saturday - Largest Attendance Day/ County Day @ \$2,000

Sunday - Family Day @ \$1,500

All Day sponsorships Includes:

- Sponsor Banner placed on the fairgrounds
- Booth Space for your Company at the Fair
- Your Company mentioned in our radio spots
- Web listing as that day's sponsor on the Fair's facebook & website
- Listing in official program, exhibitors guide
- 15 day passes to the Fair, 3 VIP passes and VIP concert seating
- Verbal recognition throughout the Fair on the public address system

Rodeo Sponsorships

Main Rodeo @ \$2000

- Sponsor banner with logo to be placed on the announcer's booth
- Booth Space for your Company at the Fair
- Your Company mentioned in our radio spots
- Sponsor provided banner displayed at the Tillicum Gate
- Business listing in official program, exhibitors guide
- 20 day passes to the Chelan County Fair, 5 VIP passes and VIP concert seating
- Verbal recognition throughout the Fair on public address system
- Business logo and link on Chelan County Fair Facebook & Website

Chute @ \$1000

- Sponsor banner with logo to be placed on bucking chute or announcer booth
- Booth Space for your Company at the Fair
- Business listing in official program & exhibitors guide
- 10 day passes to the Chelan County Fair, 2 VIP passes & VIP concert seating
- Business logo and link on Chelan County Fair Facebook & Website

Rodeo Arena @ \$500

- Sponsor provided Banner to be placed on the Rodeo Arena fence
- Booth Space for your Company at the Fair
- 5 day pass to the Chelan County Fair
- Business name and link on Chelan county fair facebook & Website
- Business listing in exhibitors guide

Entertainment Sponsors

Friday Night Concert Major Sponsor @ \$6,000

- Sponsor Banner on the stage
- Booth space for your Company at the Fair
- Your Company mentioned in our radio spots
- Business listing in official program & exhibitors guide
- 50 day passes to the Chelan County Fair, 10 VIP passes and VIP seating at the concert
- Backstage passes to meet the performer
- Verbal recognition throughout the fair & at the concert
- Business logo and link on Chelan County Fair Facebook & Website

Concert Supporter @ \$2,000

- Sponsor Banner in the concert area
- Booth space for your Company at the Fair
- Your Company mention in our radio spots
- Business listing in official program & exhibitors guide
- 20 day passes to the Chelan County Fair, 5 VIP passes and VIP concert seating
- Backstage passes to meet the performer
- Verbal recognition throughout the Fair on the public address system
- Business logo and link on Chelan County Fair Facebook & Website

Main Stage @\$2,500

- Brand stage with the sponsor's name for 1 year (The "YOUR COMPANY NAME " Stage)
- Booth space for your Company at the Fair
- Your Company mentioned in our radio spots
- Company name to remain on stage from May for one full year
- Business listing in official program & exhibitors guide
- 25 day passes to the Chelan County Fair, 5 VIP passes and VIP concert seating
- Verbal recognition throughout the Fair on the public address system
- Business logo and link on Chelan County Fair Facebook & Website

Individual Entertainer @ 500

- Verbal recognition throughout the Fair on the public address system
- Business listing in exhibitors guide
- Sponsor provided banner to be placed in appropriate area
- Business link and logo on the Chelan County Fair Facebook & Website
- 5 day passes to the Chelan County Fair

** All Banners will have only the sponsor's name and logo. No other company logos*

Friend of the Fair @ \$250

- 2 day passes to the Fair
- Business name and link on the Chelan County Fair Facebook & Website