

CHELAN COUNTY LODGING TAX ADVISORY COMMITTEE

400 DOUGLAS STREET, SUITE #201 WENATCHEE, WA 98801 T: 509.667.6883 | F: 509.667.6599

MEMO

TO: Board of Commissioners

FROM: Lodging Tax Advisory Committee

DATE: October 27th, 2025

RE: Event and Marketing Grants

Committee Recommendation: The Lodging Tax Advisory Committee recommends the following awards for the 2026 Event and Marketing grant cycle:

		Recommended
Applicant	Event	Funding
Buckner Home Heritage	Square Dance in the Orchard	\$3,000.00
Cascade Celtic Festival	2026 Cascade Celtic Festival	\$2,500.00
Cascade Community Markets	Leavenworth & Cashmere Farmers Markets	\$5,000.00
Cashmere Chamber	Christmas in Cashmere featuring Nelson Family Lights	\$5,000.00
Cashmere Community Concerts	Wenatchee River Bluegrass Festival	\$8,588.00
Cashmere Museum & Pioneer Village	Marketing	\$2,000.00
Dangerous Women	Opening Common Ground	\$750.00
Entiat Valley Chamber	Entiat Vintage Hydro Regatta and Car Show	\$3,500.00
Evergreen Mtn Bike Alliance	2026 Leavenworth Bike Fest	\$10,000.00
Family Lines	Family Lines Summer Fly Fishing Academy	\$5,000.00
Fiestas Mexicanas	Fiestas Mexicanas Festival	\$5,000.00
Icicle Creek Center for the Arts	Screech Owl Summer Concert Series	\$8,000.00
Icicle Creek Center for the Arts	Marketing	\$4,000.00
Lake Chelan Bach Fest	Bach Fest	\$4,000.00
Lake Chelan Car Club	Fall Into Chelan Car Show	\$1,000.00
Lake Chelan Wine Alliance	Marketing	\$10,000.00
Lake Chelan Rotary	Cycle Chelan 2026	\$4,000.00
Leavenworth Alphorn	Northwest Alphorn Workshop	\$2,000.00
Leavenworth Summer Theater	Leavenworth Summer Theater	\$15,000.00
Leavenworth Village Voices	Christmas in the Mountains Concerts & Caroling	\$1,000.00
Leavenworth Winter Sports Club	Upper Valley Outdoor Rec Marketing Campaign	\$10,000.00
Historic Manson Main St Association	Village of Lights and Santa's Arrival	\$3,000.00



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Manson Chamber	Soaring into Manson Car Show	\$500.00
Manson Chamber	Haunted Manson	\$500.00
Manson Chamber	Hydrofest	\$2,000.00
Manson Chamber	Meat on the Street Festival & Competition	\$500.00
Manson Chamber	Pickleball	\$3,000.00
NCW Arts Alliance	Columbia Street Mural Fest	\$500.00
NCW Tech Alliance	Flywheel Investment Conference	\$2,000.00
Plain Valley Ski Trails	Marketing	\$3,000.00
Plain Valley Ski Trails	Race & Clinic Development	\$13,300.00
Precious Little Theater/North 40 Productions	Precious Little Theater Documentary Project	\$10,000.00
Stehekin Heritage	Marketing	\$3,500.00
TREAD	2026 Washington State Trails Conference	\$12,000.00
Two Rivers Medieval Faire	Two Rivers Medieval Faire	\$2,000.00
WA St Autumn Leaf Festival Association	WA St Autumn Leaf Festival	\$8,500.00
Wenatchee River Institute	Leavenworth Spring Bird Fest	\$3,000.00
Wenatchee Valley Chamber	Rails & Ales	\$5,000.00
Wenatchee Valley Chamber	2026 La Terraza on the Ave	\$3,000.00
Wenatchee Valley Museum & Cultural Center	2026 Event Series	\$10,000.00
Wenatchee Valley Velo	2026 Tour de Bloom	\$20,000.00
Wenatchee Youth Baseball	2026 Cal Ripken & Babe Ruth State Tournament	\$5,000.00
Wenatchee Youth Basketball	509 Frenzy Youth Basketball Tournament	\$2,000.00
Available Funding / Total		\$221,638.00

Approved by Chelan County Commissioners

Shon Smith Shon Smith (Nov 6, 2025 09:58:43 PST)	-
	Shon Smith, Chairman
e: 11/06/25	

2. BOCC Memo 2026 LTAC Event_Marketing Grants

Final Audit Report 2025-11-06

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By: Anabel T (Anabel.Torres@co.chelan.wa.us)

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